# Ian Simpson

Availability not set yet.

## Appearances on record

- Sensor Tower SVP Ian Simpson breaks down Holiday '25 funnel data, conversion lift, and what brands should do next., Retailgentic | Consumer Behavior & Retail Trend, Feb 5, 2026 (Feed-stated)

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## Book or pitch

Book on PodSubs: https://podsubs.com/in/ian-simpson/one-sheet